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FalLOIN the top hog for 2011

Newbie finishes season strong with 3 wins as Triple Pig Crown series raises some serious bacon for St. Jude Children's Research Hospital

Jimmy FalLOIN didn't want this dream season to end, but it did on Sunday at PIGlico Downs in Buckley much the way it had started for him 30 days earlier...with a win.

After capturing the SQUEAKness the previous weekend and the PIGtucky Derby three weeks earlier, the tiny porker - representing the late night talk show host group - capped off the season with three victories to close out 2011 with 20 wins out of 30 races.

"Not bad for a first season on the circuit," said track announcer Mike "The SQUEAKS" Meeks. "We knew coming in FalLOIN had the talent and the training. It was just a matter of whether he would have the composure to compete against such an experienced group of hogs."

He not only had the composure, but he had the right approach to his races, never getting too high after a win or too low after a loss. With all the hoopla surrounding the pig races - there are often crowds in the 10s of 100s at race time - it would have been easy for it to affect the savvy little swine.

"A very smooth and calm competitor," trainer Steve "HOGfather" Templeman said. "Haven't seen that in a first-year hog racer in all my years. He was special."

"Oink," was all you could usually muster out of the Bacon Forever sponsored FalLOIN, who never collected less than 3 victories in a weekend during the 5-week race series.

The final weekend at PIGlico Downs is more laid back with nothing really at stake but pride. FalLOIN, along with Anytime Fitness sponsored racers Arnold SwchwartenHOGGER and Billy FRANKS (both representing the fitness group) and Papa Murphy's Pizza sponsored BOARmatt (representing the local radio dj group) showed they were all up to task by each taking three victories over the weekend.

Billy FRANKS ended the season with the second most victories at 11, while BOARmatt and El Lobo PUERCO each had 10 and SchwartenHOGGER 9. PUERCO, who started the season so strong, couldn't buy a win the last two weeks as he only won once in his final 12 races.

There are three sets of racing pigs, each supported by a major sponsor - the *Fitness Group* presented by Anytime Fitness, the *Late Night Talk Show Hosts* presented by Bacon Forever and the *Local Seattle Radio DJs* presented by Papa Murphy's Pizza.

Fans bet on the pig they feel will win during qualifying race sessions and for the three marquee races. Their bets go in the form of a donation to St. Jude Children's Research Hospital. More than \$12,000 has been raised and donated by this event over the course of the past three seasons.

In the final weekend, 199 bets/donations were made and \$227 raised for St. Jude. Including all the preliminary races, 1311 bets/donations were placed and \$1,600 has been raised directly from the pig races. Papa Murphy's is again graciously matching every dollar that fans bet/donate, so we will have a total of \$3,200 for the 2011 season. Also worth noting, the face-painting crew (led by Christy McQuillen) at Maris Farms collected more than \$1,500 in tips and plans to donate that entire amount to St. Jude as well.

The hogs will take the next couple of weeks off to recover and then head to HAMsterdam for a month-long vacation and several celebrity guest appearances.

Here are the season's wins for the competitors:

| | | <u>WINS</u> |
|----|---|-------------|
| 1. | <u><i>Anytime Fitness Group/Fitness Competitors:</i></u> | |
| • | #2 jack LaLOIN | 7 |
| • | #1 arnold SchwartzenHOGGER | 9 |
| • | #3 richard SOWmmons | 7 |
| • | #4 Billy FRANKS | 11 |
| 2. | <u><i>Papa Murphy's Group/Local Radio Personality Competitors</i></u> | |
| • | #94.1 El Lobo PUERCO (of the kmgs afternoon crew, Lobo and Flo) | 10 |
| • | #101.5 Kruse CHOPS (of the afternoon drive crew, Curt & Corine) | 7 |
| • | # 106.6 BOAR Matt (evenings with Door Matt) | 10 |
| • | #95.7 HOG Rivers (of the morning crew, Bob Rivers, at KJR) | 3 |
| 3. | <u><i>Bacon Forever's Group/Late Night Talk Show Competitors</i></u> | |
| • | #7 jimmy FalLOIN | 20 |
| • | #5 jay SWINO | 3 |
| • | #6 david LetterHAM | 6 |
| • | #8 ConHAM o'brien | 2 |