



# 'Jocks' playing a bigger roll this season in Maris Farms Triple 'PIG' Crown series

Racing hogs to be named after many local radio DJ personalities, new sponsors join liter as competition heats up to help raise funds for Seattle Children's Hospital

A fresh batch of racing pigs will embark on a month-long battle at Maris Farms this October, along with a fresh batch of event and pig group sponsors to support them when the Buckley farm hosts its now infamous Triple 'PIG' Crown racing series. In the spirit of horse racing's famous Triple Crown series, 12 piglets will vie (through qualifying races throughout the month) for one of four spots in 3 marquee races – the PIGtucky Derby (Oct. 7<sup>th</sup>, 2 pm), the SQUEAKness (Oct. 14<sup>th</sup>, 2 pm) and the BOARmont Stakes (Oct. 21<sup>st</sup>, 2 pm) – and try to become this season's premier porcine at PIGlico Downs.

Farm visitors who happen upon the weekend races can place bets on the hog(s) they believe will win (qualifying or marquee races), and 100% of those "bets" are donated to Seattle Children's Hospital. Fans will be amused and entertained by these local celebrity-named pigs – which, this season feature many of Seattle radio's most well known radio 'jocks.'

The Triple 'PIG' Crown racing series – now in its 11th year – is also pleased to have a new title sponsor - White River Drive In of Buckley - along with three new 'race group' sponsors – Blazing Bagels, Dillanos Coffee Roasters and Blue Max Meats. These sponsors' financial and in-kind contributions help defer the costs associated with putting on the 5-week race event as well as providing prizes for those who pick race winners.

To date, the racing series has raised close to \$25,000 for charity (more than \$23,000 over its first nine years for St. Jude Children's Research Hospital and a little more than \$1,500 for Seattle Children's Hospital in 2016), event coordinator Steve Templeman claims.

**The 2017 Triple 'PIG' Crown racing series, presented by Wally's Drive In, features the following three racing groups and their corresponding sponsors:**

**Iheartradio Seattle Jock HOGS presented by BLAZING BAGELS** – #950 (KJR SPORTS RADIO) Chuck SOWell, #1061 (KISS FM's) BenderLOIN, #933 Dirty Little Secret and #957 Jody BOARthers

**Entercom Seattle Jock HOGS presented by DILLANOS COFFEE ROASTERS** - #9991 (KISW's) This Little MIGGY, #1007 (The Wolf's) Randy SWINE, #9992 (KISW's) The Thrill #1037, (HOT) Eric "PORKY" Powers

**THE POTTER PIGS/iheartradio Seattle Jock HOGS presented by BLUE MAX MEATS** – #950-2 SlickHOG, #957-2 Marty SQUEALer, #11 HAMMY Potter and #12 VoldePORK

