



2015 MARIS FARMS PARTNERSHIPS

1. **Pig Race Sponsorship** – Exposure to customers occurs inside and outside of the pig/animal barn and during our three sessions of racing (noon, 2 pm and 4 pm – times are subject to change) on Saturday and Sunday during the entire month of October. Exposure also occurs on the partnering radio station's web site with weekly updates and photos of each pig in uniform, weekly press releases beginning in mid-September and lasting through the month of October that go out to all local newspaper, radio and tv affiliates as well as on the Maris Farms web site and Facebook page; Participating sponsors will also be exposed on all printed materials that are posted at the farm and within the community talking about the event. All sponsors are expected to participate in prize contributions as well.

A. Title sponsorship is all-inclusive and means you will have exposure with a banner containing your name and logo placed inside each set of pigs' resting quarters (3 sets total) inside the pig/animal barn, another banner outside of the pig/animal barn near the racing track and a third banner placed at the top of our bleacher(s); you'll also receive exposure on the Maris Farms web site, Maris Farms Facebook page and any radio partner(s)' web site(s) who may be covering the season-long series; you'll be listed on any/all weekly press releases that go out to the media, our radio partners and/or tv partners; you'll receive 2-3 mentions by our on-site race announcer throughout the course of a racing session (27 sessions total with three races occurring each session for entire month of October) and 5+ mentions by our on-site race announcer during our three marquee races (PIGTucky Derby, SQUEAKness and BOARMont Stakes); priority placement on all printed materials that we have up at the farm or in the community talking about the races. You'll also receive 10 weekend activity passes, 10 nighttime corn maze passes and 10 haunted woods passes (value of \$510) as well as a posting on our sponsors page at MarisFarms.com and a scare crow placement in the parking lot at the farm donning your company's name/logo with a t-shirt and/or hat . Approx. attendance at the farm is 50,000 people during the month of October as well as close to 30,000 visits to our web site and almost 6000 followers on our Facebook page. **Please call or e-mail to discuss pricing inquiries.**

B. Track sponsorships are where you will have your company's name and/or logo placed on a banner outside of the pig/animal barn near the racing track for all race spectators to see. You'll also receive exposure on the Maris Farms web site and Maris Farms Facebook page and a listing on any/all weekly press releases that go out to the media, our radio partners and/or tv partners; you'll receive at least 1 mention by our on-site race announcer throughout the course of a racing session (27 sessions total with three races occurring each session for entire month of October) and 1-2 mentions by our on-site race announcer during our three marquee races (PIGTucky Derby, SQUEAKness and BOARMont Stakes); placement on all printed materials that we have up at the farm or in the community talking about the races. You'll also receive 5 weekend activity passes, 5 nighttime corn maze passes and 5 haunted woods passes (value of \$255) as well as a posting on our sponsors page at MarisFarms.com. Approx. 50,000 people attend the fall event at Maris Farms and of those, more than half will pass the racing track during the month-long event and will likely see these banners. **Please call or e-mail to discuss pricing inquiries.**

C. Racing quarters sponsorships are where you will have your company's name and/or logo hung on a banner inside of the pig/animal barn on a gate actually inside of each set of pigs' resting area. You'll also receive exposure on the Maris Farms web site and be listed on any/all weekly press releases that go out to the media, our radio partners and/or tv partners; you'll receive at least 1 mention by our on-site race announcer throughout the course of a racing session (27 sessions total with three races occurring each session

for entire month of October) and 1-2 mentions by our on-site race announcer during our three marquee races (PIGTucky Derby, SQUEAKness and BOARmont Stakes); placement on all printed materials that we have up at the farm or in the community talking about the races. You'll also receive 3 weekend activity passes, 3 nighttime corn maze passes and 3 haunted woods passes (value of \$153) as well as a posting on our sponsors page at MarisFarms.com. Approx. 50,000 people attend the fall event at Maris Farms and of those, about 25% will pass through the pig/animal barn and view the pigs' resting area during the month-long event and will likely see these banners. **Please call or e-mail to discuss pricing inquiries.**

D. Bleacher sponsorship(s) includes banner placement on one or two of our sets of bleachers as well as exposure on the Maris Farms web site and Maris Farms Facebook page and a listing on any/all weekly press releases that go out to the media, our radio partners and/or tv partners; you'll receive at least 1 mention by our on-site race announcer throughout the course of a racing session (27 sessions total with three races occurring each session for entire month of October) and 1-2 mentions by our on-site race announcer during our three marquee races (PIGTucky Derby, SQUEAKness and BOARmont Stakes); placement on all printed materials that we have up at the farm or in the community talking about the races. You'll also receive 5 weekend activity passes, 5 nighttime corn maze passes and 5 haunted woods passes (value of \$255) as well as a posting on our sponsors page at MarisFarms.com. Approx. 50,000 people attend the fall event at Maris Farms and of those, more than half will pass the racing track during the month-long event and will likely see these banners. **Please call or e-mail to discuss pricing inquiries.**

2. **Live Duck Races Sponsorship** – Exposure to customers occurs near the duck racing quarters, on or near the duck racing track (which is also where the fish pond is) and during our two sessions of racing (1 pm and 3 pm – times are subject to change) on Saturday and Sunday during the entire month of October. Exposure also occurs on the partnering radio station's web site with weekly updates and photos of each duck in uniform, weekly press releases beginning in mid-September and lasting through the month of October that go out to all local newspaper, radio and tv affiliates as well as on the Maris Farms web site and Facebook page; Participating sponsors will also be exposed on all printed materials that are posted at the farm and within the community talking about the event. All sponsors are expected to participate in prize contributions as well.

A. Title sponsorship is all-inclusive and means you will have exposure with a banner containing your name and logo placed near the ducks' resting quarters located underneath the goat walk, and four more banners mounted on all four sides of the racing "track" area; you'll also receive exposure on the Maris Farms web site, Maris Farms Facebook page and any radio partner(s') web site(s) who may be covering the season-long series; you'll be listed on any/all weekly press releases that go out to the media, our radio partners and/or tv partners; you'll receive 2-3 mentions by our on-site race announcer throughout the course of a racing session (18 sessions for entire month of October); priority placement on all printed materials that we have up at the farm or in the community talking about the races. You'll also receive 10 weekend activity passes, 10 nighttime corn maze passes and 10 haunted woods passes (value of \$510) as well as a posting on our sponsors page at MarisFarms.com and a scare crow placement in the parking lot at the farm dawning your company's name/logo with a t-shirt and/or hat . Approx. attendance at the farm is 50,000 people during the month of October as well as close to 30,000 visits to our web site and almost 6000 followers on our Facebook page – close to 100% of those who attend the farm are expected to pass by the duck racing track and see your banners. **Please call or e-mail to discuss pricing inquiries.**

B. Track sponsorships are where you will have your company's name and/or logo placed on banners located on all four sides of the duck racing "track." You'll also receive exposure on the Maris Farms web site and Maris Farms Facebook page and a listing on any/all weekly press releases that go out to the media, our radio partners and/or tv partners; you'll receive at least 1 mention by our on-site race announcer throughout the course of a racing session (18 sessions total for entire month of October); placement on all printed materials that we have up at the farm or in the community talking about the

rides. You'll also receive 5 weekend activity passes, 5 nighttime corn maze passes and 5 haunted woods passes (value of \$255) as well as a posting on our sponsors page at MarisFarms.com. Approx. 50,000 people attend the fall event at Maris Farms and of those, close to 100% of those are expected to pass by the duck racing track and see your banners. **Please call or e-mail to discuss pricing inquiries.**

3. **Pumpkin Smash/closing ceremonies** – Don't trash 'em, smash 'em! It'll be a smash'em, bash'em kind of day at Maris Farms! Come assist in the destruction of any unsold pumpkins or bring your own! If you've always wondered what to do with your old pumpkins once Halloween has come and gone, this is the answer! Join us for the inaugural Pumpkin Smash and bring them ol' pumpkins with ya! Watch for more details on all the ooey gooey fun we'll be having with activities ranging from a giant pumpkin smash to pumpkin bowling! 100.7 FM The Wolf will be on location for this event, Oct. 31st, and be promoting all season long on air as well as on its web site and Facebook page. You will have exposure with a banner containing your name and logo placed at every Pumpkin Smash activity and/or event on that day as well as exposure on printed materials available at the ticket booth(s), information booth and various partnering businesses throughout the community; you'll also receive exposure on the Maris Farms web site, Maris Farms Facebook page and any radio partner(s') web site(s) who may be helping promote this event; you'll be listed on any/all press releases that go out to the media, our radio partners and/or tv partners; priority placement of your logo and company name on an event banner located near the entry/exit areas to Maris Farms; You'll also receive 10 weekend activity passes, 10 nighttime corn maze passes and 10 haunted woods passes (value of \$510) as well as a posting on our sponsors page at MarisFarms.com and a scare crow placement in the parking lot at the farm dawning your company's name/logo with a t-shirt and/or hat . Approx. attendance at the farm is 50,000 people during the month of October as well as close to 30,000 visits to our web site and almost 6000 followers on our Facebook page. **Please call or e-mail to discuss pricing inquiries.**
4. **Pedal Cart Track Sponsorship** – includes name/logo placement on a banner located on pedal cart track fence and overpass; banners can be no bigger than 3' x 4'. exposure on the Maris Farms web site; You'll also receive 5 weekend activity passes, 5 nighttime corn maze passes and 5 haunted woods passes (value of \$255) as well as a posting on our sponsors page at MarisFarms.com. Approx. 50,000 people attend the fall event at Maris Farms and of those, more than half will pass the racing track during the month-long event and will likely see these banners. **Please call or e-mail to discuss pricing inquiries.**
5. **Fishing Pond Sponsorship** – includes name/logo placement on a banner located on all four sides of the fishing pond area; banners can be no bigger than 3' x 4'. exposure on the Maris Farms web site; You'll also receive 5 weekend activity passes, 5 nighttime corn maze passes and 5 haunted woods passes (value of \$255) as well as a posting on our sponsors page at MarisFarms.com. Approx. 50,000 people attend the fall event at Maris Farms and of those, nearly every one of them will pass the fishing pond area during the month-long event and will likely see these banners. **Please call or e-mail to discuss pricing inquiries.**
6. **Haunt Partner** – Cost TBD (involves high-dollar, high-exposure and pretty in-depth discussion). We had more than 20,000 people go through our Haunted Woods in 2014 and 50,000 attend the farm event as a whole. Must discuss in person, but exposure would come through Maris Farms web site (www.MarisFarms.com), Maris Farms Facebook page, weekly press releases that begin in mid-September and go through the month of October, any printed marketing/promotional material(s) available at the farm and throughout the Puget Sound and through our radio haunt partner 106.1 KISS FM on their air and/or web site/Facebook pages. **Please call or e-mail to discuss pricing inquiries.**

For questions and/or inquires involving farm partnerships/sponsorships, please contact Steve Templeman at 253.377.3574 or stempleman1967@gmail.com.